# The Narrative-Visual Atlas Project

## Student Details
Name:
Student Number:
Stream: Degree - Term 4

## Objectives of project

A portfolio is a living and ever-changing document. For instance, most of the projects in your portfolio at this point of your career will be of university work, but as you gain more professional experience, you will add these realised projects to your portfolio. Your portfolio should also change depending on the specific audience: it is important to consider what aspects of your work you present to specific potential employers or clients. You can use the portfolio to highlight various aspects of your skills depending on the position you are applying for. This means that you need to know the intention of your portfolio: what should the viewer learn when he/she/they browses through portfolio, and what is the portfolio saying about your work as a thinker and a designer? The primary purpose of the portfolio is to showcase your thinking style, and your capability as designer. While starting to plan this presentation, you may want to revisit some ideas from past Atlases. The ideas worked with in past Atlases should put you in a good position to create a focussed visual-narrative story in your portfolio. You may find it useful, however, to re-read the document titled Evocations around Presentation, in which I provided you an overview of planning and forming a presentation around image-text relationships.

Assessment Form

## Rating system used and current level

| Poor | Fair | Good | Very Good | Excellent |
|------|------|------|-----------|-----------|
| 1  2  3 | 4  5 | 6  7 | 8  9 | 10 |

| Assessment Point | Level | Notes |
|---|---|---|
| Complies to page content requirements of brief | | |
| Pages are A3 | | |
| At least 25 pages and no more than 50 pages | | |
| Coherent binding mechanism | | |
| Clearly shows name, surname, student no. | | |
| Use of renders | | |
| Use of plans/elevations/sections/etc | | |
| Use of sketching and mapping | | |
| Use of writing | | |
| Design/thinking process representation | | |
| Visual-narrative strength | | |
| Creates a position regarding your design | | |
| Coherence of graphic design | | |
| Care taken with portfolio creation | | |
| Integration/coherence of representational forms | | |
| Typos, Grammar and, Spelling | | |

**Extra Notes:**