

Create a portfolio

Context

A portfolio is a living and ever-changing document. Most of the projects in your portfolio at this point of your career will likely be of university work, but as you increase your years in the industry, you will add realised (or even envisioned) projects to your portfolio. Your portfolio should also change depending on the specific audience. It is important to consider what aspects of your work you present to specific potential employers or clients. You can use the portfolio to highlight various aspects of your skills depending on the position you are applying for. This means that you need to know the intended purpose of your portfolio: what should the viewer learn when he/she/they browses through the portfolio, and what is the portfolio saying about your work as a thinker, and a designer? The primary purpose of the portfolio is to showcase your thinking style, and your capability as designer. While starting to plan this presentation, you may want to revisit some ideas from past presentations (in terms of key messages, call to action, story structures, multimodality and the relationship between image and text), but also look at a range of architectural portfolios online. The aim is to create a focussed visual-narrative story in your portfolio that presents a memorable and definable message about your interests and abilities.

Requirement

Submit a bound architectural portfolio.

Technical aspects

- The portfolio should be easy to handle and page through by the reader (think about scale and mechanisms).
- Incorporate writing, sketches, renders, plans, elevations, topographic maps, concept and design solution
- Tell a visual-narrative story through the pages.
- Find a binding mechanism that works for your portfolio: Art sleeve portfolio, flip file, ring binding; hand-bound; perfect bound; saddle stitched; box with loose pages; box with concertina pages; etc.
- Can be designed entirely on computer, and can incorporate hand-made elements / be an artist book.
- Minimum of 20 pages, maximum of 40 pages.

Assessment

Assessment of the portfolio will occur along the following indicators:

- Use of images (renders/plans/elevations/sections/sketching/photographs)
- Mapping and contextualisation
- Use of writing (e.g. problem statements or contextualising writing)
- The ability to represent the entire design process representation
- The visual-narrative strength
- Creates a position regarding your conceptual design ability
- Creates a position regarding your technical ability
- Considers the reader's requirements
- Creates a coherent ensemble appropriate for a portfolio